



THE FOUNDATION

FOR OKLAHOMA CITY PUBLIC SCHOOLS

TEAM

TOGETHER EVERYONE
ACHIEVES MORE



OKCPS Employee Giving Campaign Benefitting
The Foundation's Partnership with DonorsChoose.org

team@okckids.com

www.okckids.com

DonorsChoose.org—update numbers

Since November 17, 2014:



Projects Funded:

2,367



Teachers with Projects Funded:

1,181



Schools Participating:

86



Total Financial Impact:

\$1,500,00.00



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The screenshot shows the DonorsChoose.org website. At the top, the logo reads "DonorsChoose.org Teachers ask. You choose." with a navigation menu including "Projects", "Gifts", "About", and "Help". A user profile for "Hi, Stephanie" is visible. The main heading says "See what great teachers need for their students:". Below this is a grid of nine project categories, each with a representative image and a label: "Art" (a girl painting), "Science" (a girl at a microscope), "Kickstart a teacher" (a teacher with two children), "Books" (a boy reading "Note the Great"), "Field Trips" (two people in a canoe), "Projects near me" (a map of Oklahoma with a zip code search bar), "Math" (a boy using a calculator), "Match Offers" (two girls holding an "x2" sign), and "Search" (a person doing yoga). A "See all categories" link is at the bottom right.



DonorsChoose.org

DonorsChoose.org

- Online fundraising aid for teachers that directly links them to donors worldwide.
- Teachers post requests for supplies and field trips.
- Materials are shipped directly to teachers once project is funded.

The logo for KICKSTART, with 'KICK' in teal and 'START' in green, set against a white background.

- Each teacher has the opportunity to receive a \$250 donation to their first project during the 2017-2018 school year.
- The \$250 KICKSTART donation can be applied to any project, no matter the cost, materials requested, or subject area.



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DonorsChoose.org

I'm a...

Teacher

Only teachers can post a project to DonorsChoose.org.

- Teachers post requests for supplies, classroom projects and field trips on DonorsChoose.org.
- Materials are shipped directly to teachers once the project is funded.
- The Foundation for OKCPS matches teacher projects totalling \$1,000 or less.
- DonorsChoose.org projects should be specific to class materials or experiences.

Examples: class supplies, books, computers/tablets and athletic equipment.

Principal

Only principals can post a request on Partners In Action.

- Principals can post requests that include school-wide equipment, need for volunteers and tutors, and sponsorship opportunities.
- Community partners, such as businesses, churches and nonprofits can meet a request with the click of a button.
- Partners In Action requests can be for a specific class, but can also be school wide and include a call for volunteer support.

Examples: Tutors and reading buddies, recess equipment, student uniforms and hosts for events.



DonorsChoose.org



**PARTNERS
IN ACTION**

Have questions? Contact The Foundation at 405-604-5977

What is the TEAM Campaign?

TEAM (Together Everyone Achieves More)

- District employee giving campaign.
- Only work-place giving campaign that returns 100% of funds raised back to Oklahoma City Public School teachers.
- TEAM Campaign funds go directly back to DonorsChoose projects for OKCPS teachers.
- Campaign runs from February 1-28, 2018.
- Our TEAM goal is to raise \$80,000, to funnel back to OKCPS teachers.

Diamond Level Sponsor



HUNTINGTON
Fine Jewelers
WHERE OKLAHOMA CITY GETS ENGAGED



HUNTINGTON
Fine Jewelers
WHERE OKLAHOMA CITY GETS ENGAGED

\$100 Gift Card

ATTN: TEAM Captains!!

- **TEAM Captain Bags**

- Campaign Materials

- Posters, campaign tips sheet, tasks sheet, FAQs, Valentine cards, manila weekly envelopes, accounting sheet, goals sheet

- TEAM Captain Gift

- \$100 Huntington Jewelers Gift Card

- Incentives (one each)

- \$15 Sonic Gift Card
- Riversport Day Pass (\$50 value)
- \$100 Huntington Jewelers Gift Card

Incentives are to be used for weekly TEAM drawings and/or contests

ATTN: TEAM Captains!!

- **TEAM Captain Tasks**

- Prior to Launch

- Weekly Tasks

- Encourage 100% Participation
- Collect pledge cards, fill out accounting sheet & send through school mail to OKCPS Public Relations

- During Campaign Period (Feb. 1-28)

- Provide campaign information during a staff meeting
- Show or share video posted on TEAM website
- Using FAQ handout, share overview
- Share DonorsChoose.org experience, if applicable

Attn: TEAM Captains!!

- **TEAM Campaign Tips Sheet & FAQs**
 - Found in Team Captain Packet
- **Recurring Payroll Deductions**
 - Current Participants
 - Foundation Incentives
- **Dodgers Mascot will visit top three schools**

Attn: TEAM Captains!!

Just imagine!

If *every* OKCPS employee gave **\$1 per pay period** (\$24 per year x 4700 employees), then the TEAM Campaign would bring in almost **\$113,000** for DonorsChoose.org!

How to give to the TEAM Campaign?



OKCPS Employee Giving Campaign Benefitting
The Foundation's Partnership with DonorsChoose.org

100% of funds raised in the TEAM Campaign will fund projects posted by OKCPS teachers on DonorsChoose.org.

Employee Number _____

Name _____ School/Location _____

As you wish to be recognized.

Check here if you wish to remain anonymous

Home Address _____

City _____ State _____ Zip _____

Phone _____ Preferred e-mail address _____

Home Work Cell

Yes, I'll give:

Recurring (each pay period)

\$10 \$7 \$5 \$3 \$_____ per pay period.

One-time

One-time gift of \$ _____

Payment:

Easy payroll deduction Cash Check: Enclosed, made payable to: The Foundation for OKCPS

Credit Card: VISA MasterCard Discover American Express

Account # _____ Expiration Date _____ 3-Digit Security Code _____

Signature X _____ Date _____

Yes, I'd like to help with next year's TEAM Campaign.

Thank You!

TEAM questions? Need help?

The Foundation for OKCPS

405.604.5977

team@okckids.com

Website: www.okcps.org/team



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DonorsChoose.org



Lori Zehnder
My Story

New Facebook Group



Donors Choose in Oklahoma

